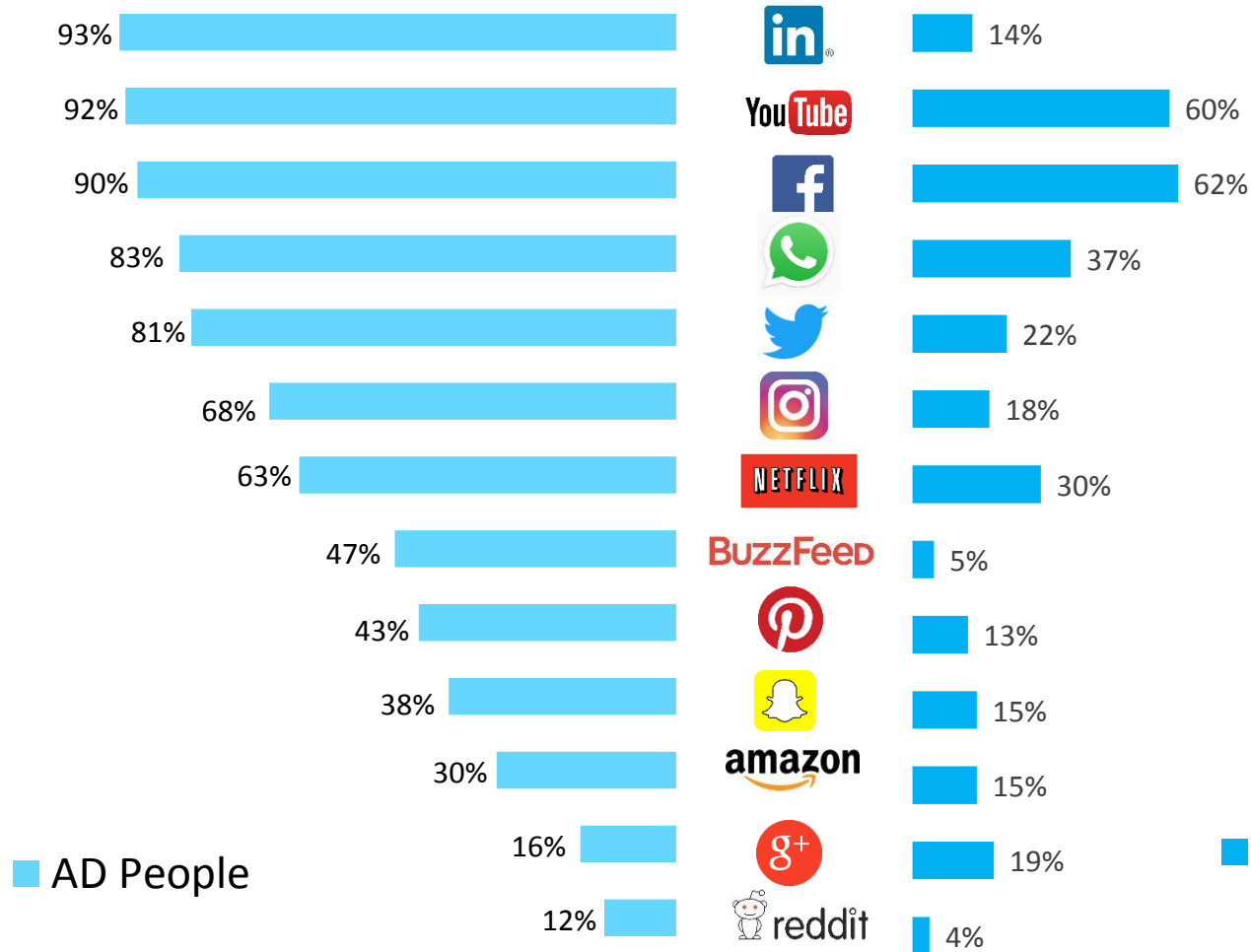


# Ad people are social media and social video addicts

% claim to have used in the last 3 months



Agency people are far more likely to use each of these social/video outlets than the general population. The only exception is Google+ which has slightly higher use by all A15+.

